



Tyler Terry

BUILDING THE SALES ENGINE.

Vice President of Sales

Terri Ross Consulting
St. George, Utah

SPEAKER & ADVISOR

Keynotes, panels and live podcast stages for med spas, plastic surgery groups and aesthetic brands.

13+ YEARS

Scaling sales in medical aesthetics — from mail room to Partner & President at TouchMD, to leading Med Spa sales at Nextech.

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SPEAKER ONE-PAGER

SPEAKING TOPICS

1. From consult to conversion — the consult experience as the engine of practice revenue
2. The digital menu — an Amazon-like experience at the point of care
3. Visual storytelling — before-and-after photography that builds trust and books patients
4. Membership economics — VIP programs that lift revenue per guest and retention
5. Leading with AI — where AI belongs in the consult and the sales process

WHERE HE'S BEEN

AmSpa Learning Center — four recorded sessions on photography, digital menus and membership growth.

Live podcast stages: ASPS (San Diego, New Orleans), AAD, The Medical Spa Show (Las Vegas) and The Aesthetic MEET (Austin).

Host of 60+ episodes of Aesthetically Speaking, presented by Nextech.

CAREER AT A GLANCE

Terri Ross Consulting — Vice President of Sales (2026–now)

Nextech — Director of Sales, Med Spa; co-host of Aesthetically Speaking (2024–2026)

TouchMD — Partner & President of Sales & Marketing; opened the med spa market in 2017 (2012–2024)

Book Tyler to speak mr.tylerterry@gmail.com